

# Stock Investors Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 5,004,712**

**Base Rate: \$85.00/M**

## Description Summary

Reach stock investors who are eager to increase their portfolios. These risk-taking, financially-savvy consumers are actively looking to increase their investments to make more money. They have a high net worth and are perfect prospects for other types of stocks, real estate, vacations, travel and other high-end offers. With a variety of selections, you can target stock investors with our accurate database through direct mail, telemarketing, and email. As great candidates for many types of industries and offers, the investors included in mailing list would be extremely valuable to your next marketing campaign.

## How Our Data Is Compiled

Our Stock Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 52% of Americans have money invested in stocks
- The average loss in stock investments in 2016 was 4.96%

## Recommended Usage

This database is recommended for many offers including but not limited to, travel, technology, software, financial advisors, real estate, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Income  
Net Worth  
Credit Score

Investment Type  
Marital Status  
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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